BluPoint

Making digital work in non-digital environments

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Bringing the digital world to non-digital environments

Deployments in South Africa, Tanzania, Ghana, Nigeria, Kenya, Zambia, India, Middle East and UK.

BluPoint

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PRINCIPLES

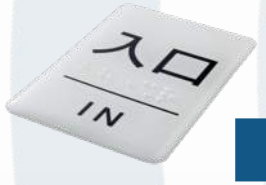
Cloud System + On
the Ground Network

- Free or charged to the user
- Any device via FM Radio, Bluetooth, Wi-Fi, IoT
- Low energy, sustainable power option
- Works with no or intermittent Internet
- Safe, secure & focused

Improving the lives of 20 million people in 20,000 communities by 2020

CLOUD PLATFORM

BluPoint



Digital Materials
Text|Video
Audio|Apps

BluPoint Content Management System

Themes | Menus| Meta Data

Mobile Transliteration Server

All Devices
Optimise & Allocate

FM – Text to speech
BT – Audio and Video
[English, French, German, Spanish, Portuguese]

Management
Data Dashboard
Diagnostics
File Share Viewer

On the ground

ADHOC MESH NETWORK

ADHOC MESH NETWORK

BP 1

BP 2

Amazon Cloud Server

BluPoint Hub Management System

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Schools KZN SA
Connect now for FREE

Girl Education

Tanzania
Connect now for FREE

Dubai UEA
Connect now for FREE

UNESCO Paris
UNHCR
The UN Refugee Agency
Connect now for FREE

Mumbai Slum

UK Tourism
Connect now for FREE

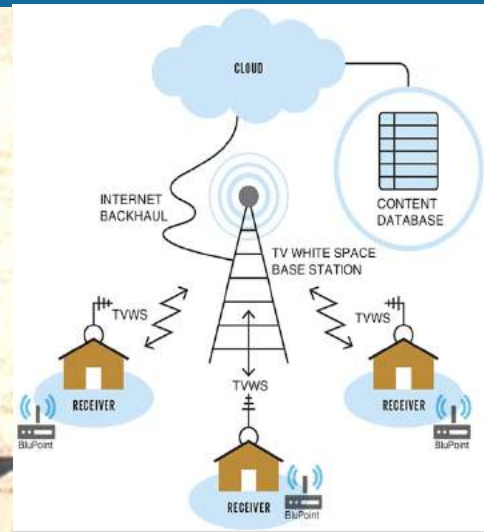
Ethiopia Forests

Economic Dev.
ACTION

Zambia

- Transform the lives of people in rural and remote communities across Africa
- 6-month project in 6 rural locations in and around the Mwandi District, Zambia.
- Explore future sustainable business models that catalyses the local ecosystem with a combination of free and paid for resources or services for the benefit of local digital entrepreneurs.
- Cost effective connectivity, Building resilience, Synchronised offline content solution, Meaningful content to any device, Scalable and sustainable, Visibility on usage & feedback.
- Only technology they have tested which works. Looking to scale. Unilever.

"BluPoint's 'smart intranet' technology could transform the delivery of services in support of education, health, small-scale farming and e-commerce, as well as the delivery of media content." *Ian Braid, Connect Africa.*



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